



# Central Texas Local Government Hispanic Network Inaugural Conference

## 2025 Sponsorship Opportunities

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CONFERENCE THEME

**Cultura Strategy:**  
LEAD (Listen, Empower, Act, Decision Maker) with Intention

SAVE THE DATE

**Friday, October 3, 2025**

Embassy Suites San Marcos Hotel Conference Center Event Space

(1001 E McCarty Ln, San Marcos, TX 78666)



# Introduction

Central Texas has a unique purpose to encourage professional growth and development among Hispanic/Latino local government employees and offers members an advantage to connect and strengthen regional networks.

## About the 2025 Conference

The 2025 Inaugural Central Texas LGHN Conference, will bring together individuals from local government, non-profit, and civic sectors through workshops, panel discussions, and networking opportunities, creating a platform for knowledge-sharing, skill-building, and collaboration to address key community challenges.

## We Need Your Support

Sponsoring the Conference allows your organization to support the development of local leaders and demonstrate commitment to community-driven change. In addition to promoting your brand, you'll gain exposure to key decision-makers and connect with professionals committed to community-driven impact.

### Your support will:

- Empower emerging leaders with valuable learning opportunities.
- Strengthen connections between government, non-profit, and community sectors.
- Help build the capacity of local organizations to better serve the community.
- Join us in shaping the future of local leadership and making a lasting impact.



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# About Us

The LGHN Central Texas Chapter includes nine (9) Board members who oversee the operations of the chapter. The Board is comprised of the President, Vice President, Secretary/ Treasurer, and six (6) at-large members.



**Alejandra  
"Alex" Lopez**  
President



**Rolando  
Fernandez**  
Vice President



**Jorge  
Morales**  
Membership Chair



**Melinda  
Cerda**  
Board Member



**Ann  
Eaton**  
Board Member



**Steve  
Parker**  
Board Member



**Grisell  
Perez-Carey**  
Board Member

## Mission



The purpose of the Local Government Hispanic Network is to encourage professional excellence among Hispanic/Latino local government administrators, to improve the management of local government, to provide unique resources to Hispanic local government executives and public managers, and to advance the goals of professional, effective and ethical local government administration. The Network works with other organizations such as the International City Management Association which shares common goals.



## About The Event

The 2025 Conference is the first-ever conference hosted by the Central Texas Local Government Hispanic Network (LGHN) chapter.

With a focus on the theme "Cultura & Strategy: LEAD (Listen, Empower, Act, Decision Maker) with Intention", this conference offers a unique opportunity to engage with community leaders and professionals while exploring intentional leadership, cultural awareness, and strategic decision-making.

### Event Details:

- Date: Friday, October 3, 2025
- Location: Embassy Suites San Marcos Hotel Conference Center
- Anticipated attendance: 250+ attendees from San Antonio, Seguin, San Marcos, and Austin

Join us for this groundbreaking event and be part of shaping the future of local leadership.



## Event Highlights

Keynote Speakers

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Interactive Workshops

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Panel Discussions

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Networking Opportunities

# Sponsorship Package



## Colorado River

### Level 1

Business logo on event website

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Business logo and mention in (5) LGHN Central Texas newsletters in 2025 (April, June, Aug., Oct., Dec.)

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Business logo and mention at virtual sessions (2 per year)

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Participation in or business logo & mention at (1) in-person conference

**\$5,000**



## San Marcos River

### Level 2

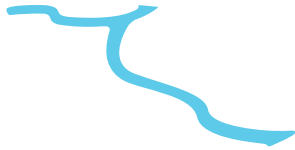
Business logo and mention in (5) LGHN Central Texas newsletters in 2025 (April, June, Aug., Oct., Dec.)

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Business logo and mention at virtual sessions (2 per year)

**\$3,000**

# Sponsorship Package



## San Antonio River

**Level 3**

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Business logo and mention at presenting lunch during the in-person conference.

**\$2,000**



## Guadalupe River

**Level 4**

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Business logo and mention at presenting breakfast, social, or conference activity during in-person conference.

**\$1,000**

### Ad-Hoc

Table at Conference to showcase vendor program. Sponsor will have a designated table at the conference to display and promote their products, services, or vendor program.

### In-Kind

In exchange for in-kind contributions, the sponsor would receive a table at the conference or (1) business logo/mention on the event website.



Photo by City of San Marcos



## We'll see you in San Marcos, Texas!

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**Thank you for taking the time to review our sponsorship opportunities.**

**Friday, October 3, 2025**

Embassy Suites San Marcos Hotel  
Conference Center Event Space

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